



BlueCross BlueShield
of Oklahoma



2023

Corporate Social Responsibility Data Highlights



Blue CorpsSM



417
employee
volunteers



7,880
total number of
volunteer hours



\$250K⁺
cash equivalent of
volunteer hours



77
total number
of events



230
organizations
served



\$41,180
Matching Dollars
awarded to 54
community partner
organizations

* One hour of volunteering has a \$31.80 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2023)

Community Investments

\$2.5M

contributed in grants and sponsorships to local community organizations

Blue ImpactSM

27

nonprofit organizations served

85%

of grantees reported leveraging support to increase services

\$1M+

invested through Major Grant Program

42%

of grantees reported leveraging support to attract new funders

445K+*

people served

* Based on most recent reporting cycle



Caring Van[®]

9

Vans

12,746

immunizations provided

662

Caring Van events

2,487

other health services provided

10,690

clients served

Sustainability

19,980

pounds of paper recycled

4,732

pounds of electronic equipment recycled

52,771

plastic bottles saved by using bottle-less water dispensers

100K

additional bees hosted via onsite urban beekeeping program expansion

WELL Health-Safety Rating

certification renewed at Tulsa headquarters

